

ADV #      ADV. NAME      POLI/B OBAMA/D/PRE/US      REP.#      OFF.# 6556      SALESMAN #  
AGY # 1292      AGY. NAME      GREER, MARGOLIS, MITCHELL      BUYER NAME      KATIE KEULEMAN  
3050 K ST NW,      SALES PRSN      WA- JOE KNAUER  
WASHINGTON, DC 20007

ORDER #      CONTRACT # 6398290      CLASS: NATL.      LOCAL      REGIONAL  
PRDCT      OBAMA SKED C      EST#1897      COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES      OCT30/12      NOV6/12      WK-2      DATE      OCT30/12      11.46  
CITY TAX      STATE TAX      CO-OP BILLING NEEDED

REP:      TO LENA  
FR JULIE  
OKD M2  
TTLS RTS  
PLS CFM, THX 10/30

STA:      \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM      ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA- SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		700A-900A	30		\$2,000.00	10/30	11/2	4		TU-F	4
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1897												
PROGRAM : GOOD MORNING AMERICA												

FAX# 703 528 7880 OCT30/12 11.46  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
54	A		1235A-135A	30		\$250.00	11/3	11/3	1		SAT	1
PROGRAM : GOOD MORNING AMERICA												
ORD COM1 : WE CAN OFFER OCT31 ON LINE-4 FOR 4 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-11 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-26 FOR 1 SPOT/WK												
55	A		700A-900A	30		\$1,050.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 54-59												
56	A		600A-700A	30		\$2,000.00	11/5	11/5	2		MON	2
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 54-59												
57	A		600A-700A	30		\$1,875.00	11/6	11/6	2		TUE	2
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 54-59												
58	A		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS AFTER FBALL												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 54-59												
59	A		1000P-1100P	30		\$5,400.00	11/4	11/4	1		SUN	1
PROGRAM : 666 PARK AVE												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 54-59												
11	S		1100A-1200N	30		\$925.00	10/30	11/2	2		TU-F	2
PROGRAM : THE VIEW												
15	S		1200N-1230P	30		\$600.00	11/3	11/4	1		SA-SU	1
PROGRAM : NOON NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1000P-1100P	30		\$5,250.00	10/30	10/30	0		TUE	0

PROGRAM : PRIVATE PRACTICE

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#4	MISSED: TU-F/700A-900A	OCT31 (4/WK)	30S	\$2,000.00	(OCT30/12)
		BUY#11	TU-F/1100A-1200N	NOV1 (2/WK)	30S	\$925.00	
		BUY#15	SA-SU/1200N-1230P	NOV3	30S	\$600.00	
		BUY#26	TUE/1000P-1100P	OCT30	30S	\$5,250.00	
			OFFER: SAT/1235A-135A	NOV3	30S	\$250.00	PLS ADVISE.
			& SUN/700A-900A	NOV4	30S	\$1,050.00	
			& MON/600A-700A	NOV5 (2/WK)	30S	\$2,000.00	
			& TUE/600A-700A	NOV6 (2/WK)	30S	\$1,875.00	
			& SAT/1130P-1205A	NOV3	30S	\$1,250.00	
			& SUN/1000P-1100P	NOV4	30S	\$5,400.00	
			CMT: WE CAN OFFER				

NOV/12 200520.00 CONTRACT TOTAL 200520.00

TOTAL SPOTS 111

MARKET TOTALS \$489,073 WFTV 41% WKMG 16% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED\*

SVC- NSI DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, P-AV, P-PAID, P-REV, R-RATE, S-SPOTS, PER, W-K, X-AIR, Y-DAYS, Z-COMMENTS, \* VOTED, \* R